

Media Contacts:

Anders Steele  
FortyThree, Inc.  
831.239.0960  
[slacker@fortythreer.com](mailto:slacker@fortythreer.com)



Bill Gray  
American Public Media  
651.290.1543  
[bgray@americanpublicmedia.org](mailto:bgray@americanpublicmedia.org)

## **American Public Media Partners with Slacker Radio**

*APM Content Including “Marketplace” and “The Current”  
Soon Available to Slacker’s Millions of Listeners*

**LAS VEGAS – January 10, 2012** – Slacker Inc. today announced a partnership with American Public Media to bring award-winning public radio programming to the Slacker lineup. Slacker users will be able to listen to APM’s Marketplace and The Current for free anywhere that Slacker is available, from mobile devices to Sonos wireless systems. Emphasizing Slacker’s dedication to being the ultimate radio resource, this partnership is yet another step in allowing Slacker listeners to enjoy an incredibly diverse collection of radio content right at their fingertips.

“We’re proud to work with Slacker and offer some of our most popular programming via Slacker Personal Radio,” said APM President and CEO, Jon McTaggart. “Marketplace produces the country’s top business and economic news programs, attracting 9.3 million listeners each week. And The Current is one of America’s top non-commercial Triple A music stations, cited frequently in Billboard and Rolling Stone magazines. We are pleased to offer Slacker users easy access to this award-winning programming.”

The Current on Slacker Radio will be curated and updated weekly with a mix of local and national musical content chosen by station programming staff. Marketplace on Slacker Radio will offer its popular and unique take on business news developments via the Marketplace flagship program, Marketplace Morning Report, Marketplace Tech Report, Marketplace Money and the Marketplace Index.

“Including American Public Media programming in our lineup of curated music and non-music content reinforces that Slacker is radio done right,” said Jonathan Sasse, senior vice president of marketing at Slacker. “From customizable sports content to national and world news, DJ-curated Slacker stations and now public radio, Slacker offers a unique and compelling range of content for our listeners.”

To get the free Slacker mobile application, simply direct your mobile web browser to [www.Slacker.com](http://www.Slacker.com).

**About American Public Media**

American Public Media is one of the largest producers of public radio programming in the world, with a portfolio reaching 16 million listeners via nearly 800 radio stations nationwide each week. Information on Marketplace can be found at [www.Marketplace.org](http://www.Marketplace.org). Information on The Current can be found at [www.TheCurrent.org](http://www.TheCurrent.org). American Public Media is the parent organization for Minnesota Public Radio, Southern California Public Radio and Classical South Florida. A complete list of stations, programs and additional services can be found at [www.AmericanPublicMedia.org](http://www.AmericanPublicMedia.org).

**About Slacker, Inc.**

Slacker offers the world's most complete range of radio services. Whether it's the award-winning free Slacker Basic Radio, or the fully-loaded subscription services Slacker Radio Plus and Slacker Premium Radio, listeners enjoy a unique, custom listening experience. Slacker enables music lovers to play highly personalized music online at the Slacker web site, in Ford vehicles with SYNC AppLink, on connected home devices or on-the-go with Slacker Personal Radio applications. Slacker mobile applications are available for Windows Phone 7, Windows Mobile, Palm webOS, Nokia, Android, iPhone, and BlackBerry smartphones. For more information visit: <http://www.Slacker.com/about>.

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