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Slacker to Offer Listeners Customizable Forecasts and Updates from The Weather Channel

Slacker Radio Service to Offer Listeners Weather, Live Sports, ABC News, Music and More

LAS VEGAS – January 10, 2012 – Slacker, Inc. today announced a partnership with The Weather Channel to bring customizable national, regional and local weather updates and forecasts to Slacker listeners. The Weather Channel integration will be available in early 2012 on the web as well as mobile devices.

All Slacker listeners, regardless of their service tier, will have access to features from The Weather Channel, including a dedicated station from The Weather Channel featuring national, regional and local forecasts and updates from major market cities throughout the United States. Weather updates and forecasts will also be available as optional items to be added to stations of the listener's choice to get the latest weather updates on any of their favorite Slacker radio stations.

“This partnership will enable The Weather Channel to expand our reach and deliver weather content to Slacker Radio listeners when and where they want it,” said Mike Pons, vice president and general manager at The Weather Channel Local Group. “Slacker is taking an approach to Personal Radio that is unlike any other service and we are happy to be a part of it.”

Earlier this week, Slacker launched live ESPN shows and sporting events and announced the addition of programming from American Public Media. Adding real-time updates from The Weather Channel to Slacker's millions of songs and non-music content further highlights Slacker's commitment to creating the best Personal Radio experience.

“Every person is affected by weather; it's an important part of our lives,” said Jonathan Sasse, senior vice president of marketing at Slacker. “Including weather on our stations is one more way that Slacker is offering the most relevant content to listeners, providing the best possible personal radio experience.”

Slacker Radio is dedicated to offering a fully customizable online radio experience that includes the most varied and compelling range of personalized content offered by any [Internet radio](#) service. The Slacker Radio experience includes over 150 expert-programmed music stations, ABC news, personalized ESPN Sports content and live streaming programs, American Public Radio programming, comedy, custom artist-hosted showcase stations, leading music festival stations with the new lifestyle stations and The Weather Channel updates coming soon. With a music catalog that is over ten times larger than

Pandora, the leading radio competitor, Slacker Radio gives listeners the ultimate music and content discovery resource.

Pricing and Availability

The Weather Channel updates and forecasts will launch in early 2012 as part of the Slacker Radio service. Slacker Radio is currently available at www.Slacker.com or by accessing Slacker Radio from a supported device. Slacker Radio Plus, which is available for \$3.99 per month and Slacker Premium Radio (featuring on-demand music play), which is available for \$9.99 per month, can be purchased by visiting www.Slacker.com or selecting the “upgrade” button from within a Slacker Radio mobile application.

About The Weather Channel Companies

The Weather Channel companies (TWCC) are made up of The Weather Channel® television network, The Weather Channel digital properties, and WSI. The Weather Channel is based in Atlanta and is seen in more than 100 million U.S. households. TWCC also operates Weatherscan®, a 24-hour all-local weather network; The Weather Channel Radio Network; and The Weather Channel HD. The most popular source of weather news and information, TWCC properties reach 60 million monthly Web consumers (weather.com and Desktop) and 32 million monthly mobile users (mobile Web and applications) and offers the second most popular mobile app on all smartphones. WSI, headquartered in Andover, MA, primarily provides business-to-business weather services, particularly for the media, aviation, marine and energy sectors. TWCC is owned by a consortium made up of NBC Universal and the private equity firms The Blackstone Group and Bain Capital. For more information, visit www.weather.com/press.

About Slacker, Inc.

Slacker offers the world's most complete range of radio services. Whether it's the award-winning free Slacker Basic Radio, or the fully-loaded subscription services Slacker Radio Plus and Slacker Premium Radio, listeners enjoy a unique, custom listening experience. Slacker enables music lovers to play highly personalized music online at the Slacker web site, in Ford vehicles with SYNC AppLink, on connected home devices or on-the-go with Slacker Personal Radio applications. Slacker mobile applications are available for Windows Phone 7, Windows Mobile, Palm webOS, Nokia, Android, iPhone, and BlackBerry smartphones. For more information visit: <http://www.Slacker.com/about>.

For regular Slacker updates follow us at www.Twitter.com/SlackerRadio, become a Fan on Facebook at www.Facebook.com/SlackerRadio, watch Slacker video content at www.YouTube.com/Slacker or visit www.Slacker.com.

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