

Media Contact:
Anders Steele
FortyThree, Inc.
831.239.0960
slacker@fortythreep.com



Slacker Radio Announces Version 3.0 for BlackBerry Smartphones with Wireless Station Caching

Enhanced and Streamlined Slacker Radio 3.0 Provides BlackBerry Smartphone Owners with Personalized Radio On-the-Go

SAN DIEGO, CA – February 23, 2010 – Slacker, Inc. today announced the availability of Slacker Radio 3.0 for BlackBerry® smartphones from Research In Motion. Music lovers can now cache their favorite Slacker stations wirelessly directly to their BlackBerry smartphones to enjoy personalized radio on-the-go regardless if they are still connected to a wireless network or not. Slacker Radio for BlackBerry 3.0 is available today by visiting Slacker.com from a BlackBerry® Browser and will soon be available on BlackBerry [App World™](#).

With Slacker Radio 3.0 and a Slacker Radio Plus subscription, music enthusiasts using a BlackBerry smartphone can wirelessly cache their favorite stations simply by selecting “Cache Station” from the menu within the application. Listeners can choose to manually cache their favorite stations or use “Auto Refresh,” enabling BlackBerry smartphones to automatically wake during overnight charging and refresh station content, providing new music daily with no additional effort.

Cached stations are stored on the memory card of the BlackBerry smartphone and can be played on subways, planes and all destinations in between with no network drop-outs and minimal battery usage. Along with station-storing capabilities, Slacker Radio Plus features ad-free listening, song lyrics, unlimited song skipping, unlimited song requests and more.

Listeners of the free Slacker Basic Radio service will be able to play cached stations for up to 14 days, providing the opportunity to try the full benefits of station caching on their BlackBerry smartphone, risk-free.

“BlackBerry smartphone users can now benefit from the convenience of wirelessly caching their favorite Slacker stations,” said Jonathan Sasse, senior vice president of marketing at Slacker. “This addition makes it even easier to store music directly on their smartphones to get the most out of the Slacker Radio experience and truly listen to their music everywhere they go.”

The millions who listen to the free Slacker Basic Radio service will continue to enjoy an unparalleled music experience with new enhancements in the 3.0 version, including improved battery life, faster application startup and an updated interface. With access to a song library that is nearly four times the size of the leading competitor, BlackBerry

smartphone owners can use Slacker Basic Radio or Slacker Radio Plus to create their own Personal Radio stations or listen to and personalize over 120 expert-programmed genre stations.

Slacker Radio 3.0 for BlackBerry smartphones:

- Updated interface
- Faster application startup time
- Significantly smaller application size
- Improved touch interface for BlackBerry Storm
- Greatly improved battery life
- New settings menu options
- Tabbed info view for lyrics, reviews and biographies
- Context Aware - click a highlighted artist name in a text message or email to enable direct launch of a related Slacker station
- Create custom stations based on artists or songs
- View album art and photos
- Rate songs as favorites
- Ban the songs and artists you don't like

Slacker Radio 3.0 with Slacker Radio Plus:

- Wireless station caching - listen to Slacker Radio without a Wi-Fi or mobile network connection
- Greatly improved battery life on cached station playback
- Auto Station Refresh - effortlessly updates cached stations overnight
- Unlimited song skipping
- Ad-free listening
- Complete song lyrics*
- Unlimited song requests for creating stations

Pricing and Availability

Slacker Radio for BlackBerry 3.0 is available today by visiting [Slacker.com](http://www.slacker.com) from a BlackBerry® Browser and will be available soon on BlackBerry [App World™](http://www.blackberry.com/appworld) (<http://www.blackberry.com/appworld>). Slacker Radio Plus is available for as low as \$3.99 per month and can be purchased from within the Slacker Radio application or by visiting <http://www.Slacker.com/RadioPlus> from a desktop web browser. Please visit www.Slacker.com for additional details.

Slacker Radio 3.0 for BlackBerry is compatible with BlackBerry smartphones model 8500 and higher** including all BlackBerry Bold, BlackBerry Tour and BlackBerry Storm series and most newer BlackBerry Curve series smartphones.

About Slacker, Inc.

Slacker is the world's first Personal Radio company offering "Your Radio Everywhere." Slacker allows music lovers to play highly personalized music online at the Slacker web site or on the go with Slacker Personal Radio players and mobile phones. Slacker mobile applications are currently available for Android, BlackBerry smartphones, Palm web OS, and the iPhone. For more information visit <http://www.Slacker.com/everywhere>.

For regular Slacker updates follow us at www.Twitter.com/SlackerRadio, become a Fan on Facebook at www.Facebook.com/SlackerRadio or visit www.Slacker.com.

###

* *Not all lyrics are available for all songs in library*

** *The BlackBerry 8830 smartphone is not currently supported with Slacker for BlackBerry 3.0.*

Slacker and Slacker.com are registered trademarks of Slacker, Inc. All other trademarks and product names are the property of their respective companies.