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TheSource.com and Slacker Radio Launch The Source Digital Radio

*Slacker Radio and The Source Magazine Partner to Provide Music Fans
with the Latest in Hip-Hop Music for Free*

SAN DIEGO – March 4, 2010 – Slacker, Inc. (www.slacker.com) and The Source Magazine (www.thesource.com) today announced The Source Digital Radio, a free Hip-Hop station programmed by the tastemakers at The Source and powered by Slacker Personal Radio available on The Source's new website. The Source Digital Radio offers a definitive Hip-Hop collection ranging from industry icons to groundbreaking newcomers and is available today on mobile phones, in-home devices and on the web through Slacker Radio.

The Source Digital Radio consists of handpicked songs representing two decades of influential Hip-Hop music as well as current breaking tracks. The new station is a musical counterpart to The Source's print magazine and online presence. It plays music from classic artists such as Run-D.M.C., today's hit makers including Lil' Wayne and Jay-Z, as well music from "Unsigned Hype," a roundup from The Source editors of the best unsigned artists.

The Source Digital Radio can be accessed at TheSource.com, in the Slacker Spotlight section from the Slacker mobile application or on the web at www.Slacker.com/TheSource. To get the Slacker mobile application, direct your mobile web browser to Slacker.com.

"As the trusted authority in Hip-Hop for two decades, we are excited to be partnering with Slacker Radio to provide our audience with an industry first and showcase our creative music experience," said L. Londell McMillan, publisher of The Source. "The Source Digital Radio station opens up a new opportunity to provide our audience with a 360 media approach and drive viewers to our newly designed site."

Whether listening on the web, webOS smartphones, BlackBerry smartphones, iPhone and iPod touch, Android-powered smartphones, a Slacker-enabled TV or Blu-ray player, The Source Digital Radio listeners have instant access to the station along with artist profiles, album reviews and album cover art. Listeners also have the ability to personalize the station, fine tuning to their own tastes in Hip-Hop music.

"The Source has been the leading international voice for Hip-Hop music, culture and politics for over 21 years," said Jonathan Sasse, senior vice president of marketing at Slacker. "We are honored to be working with The Source editors to offer the millions of

Slacker listeners a personal radio experience that is representative of the legacy and future of The Source magazine.”

About TheSource.com

TheSource.com is the first overall marketing tool being utilized in the Source's re-branding initiatives for 2010. The new site features The Source Digital Radio, a free Hip-Hop station programmed by the tastemakers at The Source and powered by Slacker Personal Radio; The Source Archives, the web's largest collection of content [i.e. cover stories, unsigned hype articles, original photos, hard to find first-ever record reviews] from the pages of Hip-Hop's only historical reference tool; The Buyers Guide, the ultimate product destination highlighting the latest in fashion, cars, dvds, lifestyle items and technology; and The Source TV, exclusive video content dedicated to music and entertainment.

About Slacker, Inc.

Slacker is the world's first Personal Radio company offering “Your Radio Everywhere.” Slacker enables music lovers to play highly personalized music online at the Slacker web site or on the go with Slacker Personal Radio players and mobile phones. Slacker mobile applications are currently available for Palm webOS, Android, iPhone and BlackBerry smartphones. For more information visit <http://www.Slacker.com/everywhere>.

For regular Slacker updates follow us at www.Twitter.com/SlackerRadio, become a Fan on Facebook at www.Facebook.com/SlackerRadio or visit www.Slacker.com.

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