

Media Contact:
Anders Steele
FortyThree, Inc.
831.239.0960
slacker@fortythreep.com



FILTER Magazine and Slacker Radio Launch *FILTER Magazine - Austin 2010 Radio*

Slacker Radio and FILTER Magazine Team Up to Deliver Radio Experience for Upcoming Indie Music Event

AUSTIN – March 16, 2010 – Slacker, Inc. (www.Slacker.com) and FILTER Magazine (www.FILTERmagazine.com) today launched *FILTER Magazine - Austin 2010*, a free radio station offering a wide range of Indie tunes selected by editors at FILTER magazine. The station is now available in the Slacker Spotlight section from Slacker Radio applications, on home entertainment devices and leading smartphones or can be accessed directly from the web at www.Slacker.com/FILTER.

The new station is programmed by FILTER Magazine's team of editors who are immersed in the Indie genre and off-beat entertainment in conjunction with the leading Indie and Alternative music directors at Slacker. The station is being celebrated during FILTER's South by Southwest '[Showdown at Cedar Street](#)' in Austin, beginning on March 18th and includes bands performing at the show such as Miike Snow, BRMC, Dr. Dog and Frightened Rabbit. In addition to the artists performing at the showcase, the station also includes a myriad of acts performing throughout the week in Austin such as Rogue Wave, The Morning Benders, Japandroids and more.

For more info on FILTER's South by Southwest 'Showdown at Cedar Street' please visit: <http://www.FILTERmagazine.com/sxsw>

"Slacker provides FILTER Magazine readers and music lovers with an amazing experience that provides free access to hear our favorite artists who are playing our event and appear in the new issue of the magazine," said Alan Miller, Publisher of FILTER Magazine. "We are thrilled to be partnering with Slacker on the station and 'Showdown at Cedar Street' and look forward to exposing music fans to the best new artists."

FILTER Magazine - Austin 2010 radio can be accessed anywhere Slacker is available, whether listeners are on the web, webOS smartphones, BlackBerry smartphones, iPhone and iPod touch, Android-powered smartphones or a Slacker-enabled Sony TV or Blu-ray player. FILTER fans have instant access to the magazine's Austin showcase along with artist profiles, album reviews and album cover art providing the ultimate music discovery experience.

"FILTER does an impressive job of consistently bringing the world in-depth background on important music," said Jonathan Sasse, senior vice president of marketing at Slacker.

“Combining FILTER’s editorial direction with our deep music catalogue and programming expertise enabled us to create a rich personal radio experience befitting of the FILTER mantra, that ‘good music will prevail.’”

About FILTER Magazine

Good music will prevail. These are the words that we here at FILTER live by. In an ever-evolving musical landscape, we're here to help. Through FILTER's various outlets - our informative website, our irreverent blog, the FILTER Good Music Guide, our local listening parties and the jewel in our music-loving crown, FILTER magazine - we want to help you discover your new favorite band.

About Slacker, Inc.

Slacker is the world's first Personal Radio company offering “Your Radio Everywhere.” Slacker enables music lovers to play highly personalized music online at the Slacker web site or on the go with Slacker Personal Radio players and mobile phones. Slacker mobile applications are currently available for Palm webOS, Android, iPhone and BlackBerry smartphones. For more information visit <http://www.Slacker.com/everywhere>.

For regular Slacker updates follow us at www.Twitter.com/SlackerRadio, become a Fan on Facebook at www.Facebook.com/SlackerRadio or visit www.Slacker.com.

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