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## **Slacker Appoints XM Satellite Radio Co-Founder Lon Levin as Senior Advisor**

*Lon Levin Appointment Underscores the Slacker Commitment to Personal  
Radio Everywhere*

**SAN DIEGO, Calif.** – April 3, 2007 – Slacker, Inc. today announced that Lon Levin, co-founder of XM Satellite Radio and satellite industry veteran, has joined Slacker as Senior Advisor. Mr. Levin is an entrepreneur and executive with over 20 years of experience in new media, satellite and wireless companies.

In addition to co-founding XM Satellite Radio, Mr. Levin played an integral role in the formation and development of other media, satellite and wireless companies, including Mobile Satellite Ventures, XM Canada, Motient, Terrestar Networks and American Mobile Satellite Corporation. He also has been a U.S. delegate to numerous International Telecommunication Union conferences.

“Satellite music delivery to cars is an important part of our overall business plan,” said Dennis Mudd, CEO of Slacker. “Lon’s unparalleled expertise in satellite radio and exceptional strategic planning skills will be invaluable to our company.”

“Slacker has a truly disruptive approach to radio,” said Lon Levin. “I am thrilled to be part of the next significant phase in great radio and music. Slacker is about providing an amazing music listening experience that is simple to use and wonderful to hear.”

In the second half of 2007, Slacker customers in the U.S. will have the option to purchase Slacker Satellite Car Kits, allowing personalized radio playback in automobiles.

The Slacker Personal Radio online experience is available today in beta at [www.slacker.com](http://www.slacker.com) and later this year on Slacker Portable Radio Players via Wi-Fi and Slacker Satellite Car Kits.

### **About Slacker, Inc.**

Slacker is the world's first Personal Radio company, providing a new kind of radio that enables consumers to play highly personalized music everywhere. Visit [www.slacker.com](http://www.slacker.com) for more information.

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