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Slacker Radio Delivers Free Dynamic Music Listening and Discovery App for Apple iPad

Unique App Designed for iPad Offers Complete Range of Services for Listeners from Free Personal Radio to On-Demand Music

SAN DIEGO – May 17, 2011 – Slacker Inc. today announced the release of its native iPad application, which was built from the ground up specifically for use with iPad devices. Slacker Radio for iPad provides access to all three complementary tiers of Slacker service from the entirely free Slacker Basic Radio service, to the ad-free and feature-rich Slacker Radio Plus, as well as the newly released Slacker Premium Radio which features integrated on-demand access to the Slacker music library including individual songs, albums, top charts, custom playlists, single-artist radio stations and more.

The Slacker iPad application is available today for free as a universal iOS download from the [iTunes App Store](#)*

The new Slacker app takes advantage of the iPad's large, high-resolution display offering listeners a completely new music experience with quick access to all the benefits of Slacker Radio including the ability to view artist bios, album reviews, artist images and album art like never before. An integrated Slacker station creator provides all listeners the ability to quickly and easily create multi-artist stations, with custom fine-tuning features for the perfect radio experience.

"The new free Slacker iPad app was built to be the ultimate music discovery tool, offering music lovers an intuitive, engaging way to experience Slacker Radio," said Jonathan Sasse, senior vice president of marketing at Slacker. "Whichever tier of service a listener chooses, Slacker Radio for the iPad provides a unique and enriching listening experience."

Slacker Radio offers a fully customizable and personal online radio experience that includes the most varied and compelling range of content offered by any [Internet radio](#) service. The Slacker Radio experience includes over 150 expert-programmed music stations**, ABC news, comedy, custom artist-hosted showcase stations and leading music festival stations along with custom ESPN Radio content integration coming soon. With a music catalog that is over ten times larger than the leading radio competitor, Slacker Radio gives listeners the ultimate music discovery resource.

Slacker Radio for iPad:

- Support for multitasking

- Background play controls
- Music library featuring over 8 million songs (over 10x more than the leading radio competitor)
- High-quality stereo playback from any available wireless connection
- Access to all service tiers - Free Basic Radio, Slacker Radio Plus and Slacker Premium Radio
- No monthly listening limits for all tiers including free Basic Radio listeners
- Quickly and easily create custom stations
- Over 150 expert-programmed and customizable genre stations
- Browse Top Song charts on all Slacker genre stations
- Fine tune stations on-the-fly to play more of the music you like
- View artist biographies and photos
- View station history to interact with previously played songs
- View large album art and reviews
- Rate songs as favorites
- Ban songs and artists you don't like from stations

Slacker Premium Radio:

- Search, play and replay specific songs or entire albums
- Create specific playlists on mobile and on the web
- Off-line playback of stations, playlists and albums on the iPad, iPhone and iPod touch, Android and BlackBerry smartphones
- Replay specific songs on programmed and custom stations
- Browse and play "Favorite" songs, now collected in one location
- Unlimited song skipping
- Ad-free listening
- Complete song lyrics[†]
- Browse Top Charts on all Slacker genre stations
- "Peek Ahead" artist, album and song preview
- Ability to skip forward and backward

Pricing and Availability

The Slacker Radio application for iPad is available for free in the iTunes App Store. For a direct link, visit www.Slacker.com from the iPad web browser. Slacker Basic Radio service remains free with no monthly listening limits while Slacker Radio Plus is available for \$3.99/month and Slacker Premium Radio is available for \$9.99/month. Either upgrade service can be purchased at www.Slacker.com or within the app by selecting the "Upgrade" button.

For a limited time, a free subscription to Slacker Premium Radio is available by visiting www.Facebook.com/SlackerRadio.

About Slacker, Inc.

Slacker offers the world's most complete range of radio services. Whether it's the award-winning free Slacker Basic Radio, or the fully-loaded subscription services Slacker Radio Plus and Slacker Premium Radio, listeners enjoy a unique, custom listening experience. Slacker enables music lovers to play highly personalized music online at the Slacker web site, on connected home devices or on-the-go with Slacker Personal Radio applications. Slacker mobile applications are available for Windows Phone 7, Windows Mobile, Palm webOS, Nokia, Android, iPhone and BlackBerry smartphones. For more information visit: <http://www.Slacker.com/everywhere>.

For regular Slacker updates follow us at www.Twitter.com/SlackerRadio, become a Fan on Facebook at www.Facebook.com/SlackerRadio or visit www.Slacker.com

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** The Slacker Personal Radio service is currently available for U.S. and Canadian customers only.*

*** Station count and music catalog size stated are for the US market, comparable values for Canada may differ.*

† Not all lyrics are available for all songs.

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