

Slacker Radio Announces Availability on Roku

Slacker Radio Brings 200+ DJ-Curated Stations, Custom ABC News, ESPN Radio and More to Roku

SAN DIEGO – May 31, 2012 – Slacker, Inc. today announced the launch of Slacker Radio on Roku, the leading streaming platform in the U.S. Slacker Radio listeners in the U.S. and Canada can now enjoy the personal radio service on Roku's popular streaming players.

The Slacker Radio lineup includes more than 200 expert-curated music stations, personalized ESPN Radio and ABC News stations, comedy programming, custom artist-hosted showcase stations and leading music festival stations. With a music catalog that is more than 10 times larger than the leading radio competitor, Slacker Radio offers more personalized content than any other radio service.

"We want to give our listeners access to Slacker wherever they happen to be, and launching on the Roku platform is a big step forward for us in the connected home," said Jonathan Sasse, senior vice president of marketing at Slacker. "We are excited to deliver Slacker Radio as a free service for Roku owners, effective immediately."

"Slacker Radio brings an impressive selection of Internet radio programming to Roku and we expect it to quickly become a customer favorite," said Ed Lee, vice president of business development at Roku. "Customers can find and add the Slacker Radio channel from the Roku Channel Store starting today."

Delivering entertainment to millions of customers, Roku streaming players are affordable, are easy to use, and feature more than 500 channels of entertainment.

In addition to Roku, Slacker Radio is available for listening on the web, on all major smartphones including iPhone, Android and BlackBerry, the iPad, Ford vehicles with SYNC AppLink and more. To get the free Slacker mobile application, simply direct your mobile web browser to <u>http://www.Slacker.com</u>.

About Slacker, Inc.

Slacker offers the world's most complete range of radio services, from millions of songs to custom content from ESPN Radio, ABC News and much more. Whether it's the award-winning free Slacker Basic Radio, the fully-loaded Slacker Radio Plus, or Slacker Premium offering on-demand access to Slacker's music catalog, listeners enjoy a unique, custom listening experience. Slacker enables music lovers to play highly personalized music online at the Slacker web site, in Ford vehicles with SYNC AppLink, on connected home devices or on-the-go with free Slacker Personal Radio applications.

Slacker mobile applications are available for iPhone, iPad, Android, BlackBerry smartphones and more. For additional information visit: <u>http://www.Slacker.com/about</u>.

For regular Slacker updates follow Slacker at <u>www.Twitter.com/SlackerRadio</u>, become a Fan on Facebook at <u>www.Facebook.com/SlackerRadio</u>, watch Slacker video content at <u>www.YouTube.com/Slacker</u> or visit <u>www.Slacker.com</u>.

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