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## **Slacker Radio Announces Addition of ABC News in Personal Radio Service**

*ABC News Available on Slacker Radio for Listening on the Web, Smartphones and In-Home Devices*

**SAN DIEGO, CA – July 20, 2010** – Slacker, Inc. today announced the addition of ABC News to the Slacker Personal Radio experience providing listeners with updated news from one of the nation’s most trusted sources. Slacker listeners now have access to a dedicated news station covering national, world, sports, politics, entertainment, business and tech as well as the option to include headline news for top of the hour updates on any Slacker Radio station.

Slacker listeners have access to reporting and in-depth audio coverage on the ABC News station from a team of ABC News anchors and correspondents, including Diane Sawyer and George Stephanopoulos. The ABC News station also features segments from ABC News programs, including “Good Morning America” anchored by Robin Roberts, George Stephanopoulos, Juju Chang and Sam Champion, “Nightline” anchored by Terry Moran, Cynthia McFadden and Martin Bashir and much more.

“ABC News is excited to provide Slacker listeners with award-winning audio news content,” said Steve Jones, vice president and general manager, ABC News Radio. “Slacker offers their audience immense flexibility to enjoy custom content anywhere: in the car, on their phones, at home, and we are happy to provide the full range of ABC News coverage to the Slacker Radio experience.”

In addition to featuring top news stories, the [ABC News station](#) will enable Slacker listeners to create a more personalized experience by selecting specific stories they want to hear, similar to the song skipping on music stations. Listeners to the free Slacker Basic Radio service will be able to try the ABC News service for up to 14 days risk-free, while Slacker Radio Plus subscribers will have unlimited access to the ABC News station and headline news updates.

“Slacker is the first to offer listeners access to such a wide range of customizable audio content – from millions of songs across custom and expertly crafted music stations, to comedy and now ABC News,” said Jonathan Sasse, senior vice president of marketing at Slacker. “Our listeners have been excited about the prospect of accessing news in our service and we are pleased to be offering them premium content from one of the most respectable brands in a truly innovative way.”

Slacker Personal Radio, available online at [www.Slacker.com](http://www.Slacker.com), enables listeners to create their own Personal Radio stations based on any artist or mix of artists, or listen to and personalize over 120 expert-programmed genre stations ranging from Alternative Rock to Comedy and everything in between. Personalization options include rating songs or artists, playing more popular vs. more eclectic music and listening to newer vs. classic songs.

Whether listening on the web, BlackBerry smartphone, iPhone, iPod touch, Android-powered smartphone, iPod touch, Slacker-enabled SONY TV or Blu-ray player or any of the hundreds of products where Slacker is available, Slacker listeners now have instant access to ABC News along with their favorite music, artist profiles, album reviews, album cover art and more.

### **Pricing and Availability**

ABC News integration in the Slacker Radio service is now available at [www.Slacker.com](http://www.Slacker.com) or by accessing the Slacker Radio service from a supported device. The full experience is accessible to all Slacker Radio Plus subscribers, which is available for as low as \$3.99 per month and can be purchased by visiting [www.Slacker.com](http://www.Slacker.com) or selecting the “upgrade” button from within a mobile application. Listeners of the free Slacker Basic radio service can try this feature risk-free for up to 14 days by selecting the ABC News station or by enabling Headline News updates on any of their Slacker Radio stations. The ABC News station is available within the Slacker application under “News” or by visiting [www.Slacker.com/ABCNews](http://www.Slacker.com/ABCNews) from a non-mobile web browser. Headline News updates for music stations can be activated from [www.Slacker.com/account](http://www.Slacker.com/account) or by selecting “Fine Tune” while listening to any station on the Slacker web application.

### **About ABC News Radio**

ABC News Radio is America’s largest commercial radio news organization delivering daily newscasts and breaking news coverage that reaches approximately 64 million people each week. ABC News Radio also produces ABC Sports Radio and ABC Entertainment Radio along with programs for satellite radio and digital distribution.

### **About Slacker, Inc.**

Slacker is the world's first Personal Radio company offering “Your Radio Everywhere.” Slacker enables music lovers to play highly personalized music online at the Slacker web site, at home on Slacker-enabled SONY TV and Blu-ray players or on the go with all leading smartphones. Slacker mobile applications are currently available for Android, iPhone, Palm webOS, Windows Mobile and BlackBerry smartphones. For more information on where Slacker is available visit <http://www.Slacker.com/everywhere>.

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