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Slacker Radio Launches Official Austin City Limits Music Festival 2011 Station

Customizable Festival Station to be Updated Live with Exclusive Content

AUSTIN, TX – September 13, 2011 – Slacker, Inc. today launched Austin City Limits 2011, the official personal radio station of the Austin City Limits Music Festival featuring the bands and artists in the 2011 lineup. This station is now available for free in the Slacker Festivals/Events section within Slacker Radio online, on leading smartphones and the iPad.

Slacker's Festivals/Events section is a special category that can be found on any <u>Slacker Radio</u> application and includes festival stations unique to Slacker Radio, featuring exclusive interview content. The Austin City Limits 2011 station can also be accessed directly at: http://www.Slacker.com/ACL.

The <u>Austin City Limits</u> Music Festival, named after the PBS concert series, runs September 16 – 18, 2011 in Austin, Texas' Zilker Park with a lineup of 130 artists playing on eight stages. Slacker's Austin City Limits 2011 station plays music from the festival's wide range of bands and artists, including Stevie Wonder, Coldplay, Kanye West, Alison Krauss & Union Station, Santigold and Sara Bareilles.

The <u>Austin City Limits 2011</u> station will be available for listening before, during and after the festival, and it can be fully customized to the listener's personal music tastes. Slacker Radio will also be updating this station live from the ACL Festival with exclusive artist interviews conducted by Slacker DJs.

"The Austin City Limits 2011 station is a great way for music fans to experience the ACL Festival, whether they are attending or not," said Scott Riggs, Director of Radio at Slacker. "Listeners can enjoy music by the artists they already love, discover new favorites and, because the station is hosted by Slacker, personalize the station to cater to their own musical tastes."

The Austin City Limits 2011 station can be accessed anywhere <u>Slacker</u> is available, whether listeners are on the web, webOS smartphones, BlackBerry smartphones, iPhone and iPod touch, Android-powered smartphones or a Slacker-enabled Sony TV or Blu-ray player. Listeners have instant access to music from bands and artists in the 2011 Austin City Limits lineup along with artist profiles, album reviews and album cover art providing the ultimate music discovery experience.

For more information about Austin City Limits Music Festival, please visit: http://www.aclfestival.com.

About Slacker, Inc.

Slacker offers the world's most complete range of radio services. Whether it's the award-winning free Slacker Basic Radio, or the fully-loaded subscription services Slacker Radio Plus and Slacker Premium Radio, listeners enjoy a unique, custom listening experience. Slacker enables music lovers to play highly personalized music online at the Slacker web site, on connected home devices or on-the-go with Slacker Personal Radio applications. Slacker mobile applications are available for Windows Phone 7, Windows Mobile, Palm webOS, Nokia, Android, iPhone, and BlackBerry smartphones. For more information visit: http://www.Slacker.com/about.

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