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Radio Jimmy Eat World Launches on Slacker

Radio Jimmy Eat World Provides a One of a Kind Listening Experience Created and Hosted by the Band

SAN DIEGO – September 30, 2010 – Jimmy Eat World and Slacker, Inc. today launched Radio Jimmy Eat World, a radio station featuring songs from the alternative rock band from Mesa, Arizona and songs that have inspired their ever-evolving style with comments and introductions from Jimmy Eat World band members. Songs from the band's entire career will be featured on the station including those from the band's brand new album *Invented* available now in stores and digitally. The new album marks the reunion of the band and producer Mark Trombino who served as producer on the band's two biggest selling albums *Clarity* and *Bleed American*. Radio Jimmy Eat World is now available for free in the [Slacker Spotlight](#) section of the Slacker Radio application on the web, on home entertainment devices and leading smartphones.

Slacker Spotlight is a special station category that can be found on any Slacker Radio application. The Radio Jimmy Eat World station can also be accessed directly on the web at: <http://www.Slacker.com/RadioJimmyEatWorld>

"Radio Jimmy Eat World is a reflection of who we are as a band and as individuals, offering our fans a glimpse into the music we love and what inspires us," said Jim Adkins, Jimmy Eat World lead vocalist. "Slacker is providing their listeners with a completely unique experience through free radio and unparalleled music discovery options – which we have experienced personally – we are stoked to work with them to provide a truly intimate look into who we are as a band and as music lovers." Drummer Zach Lind added, "We are very excited to have our own Slacker station so we can share some of our favorite songs with everyone."

Radio Jimmy Eat World was programmed by Jimmy Eat World lead vocalist and guitarist Jim Adkins, guitarist and backing vocalist Tom Linton, bassist Rick Burch and drummer Zach Lind. The station provides listeners with Jimmy Eat World hits, an eclectic mix of hundreds of hand-picked favorites from a range of other artists such as Arcade Fire, The Cure, Rogue Wave, Rocket From The Crypt, Frightened Rabbit and many more, as well as commentary from the band on the tunes that have influenced them over almost two decades of playing together. In addition to the band's selections, each song from the new album "Invented" is also programmed on the station, along with other Jimmy Eat World favorites as selected by the Slacker Radio programming team.

"The Artist Showcase stations provide artists with the rare opportunity to express the genesis of who they are and leverage today's technologies to connect with their audience in a transformative way," said Scott Riggs, Director of Radio at Slacker. "By

working directly with Jimmy Eat World, Slacker provides listeners with the opportunity to discover extraordinary insight into what makes their favorite band who they are.”

Whether listening on the web, BlackBerry smartphones, iPhone, iPad and iPod touch, Android-powered smartphones, webOS smartphones, a Slacker-enabled Sony TV or Blu-ray player (or any of the many available devices that support Slacker Radio), Radio Jimmy Eat World listeners have instant access to the group’s favorite music along with artist profiles, album reviews and album cover art. To get the free Slacker mobile application, simply direct your mobile web browser to Slacker.com

About Jimmy Eat World

Formed in Mesa, Arizona, Jimmy Eat World got their start in 1994 and has gained a reputation for being a band of great perseverance and hard work. The band is composed of lead vocalist and guitarist Jim Adkins, guitarist and backing vocalist Tom Linton, bassist Rick Burch and drummer Zach Lind. Since the 1999 release of their breakthrough debut album *Clarity*, they’ve sold millions of records, have had numerous top ten singles at Modern Rock Radio, appeared on Saturday Night Live and have toured with Foo Fighters, Green Day and Weezer. For more information please visit Jimmy Eat World on the web at <http://www.JimmyEatWorld.com>.

About Slacker, Inc.

Slacker is the world's first Personal Radio company offering “Your Radio Everywhere.” Slacker enables music lovers to play highly personalized music online at the Slacker web site, at home on products such as Slacker-enabled SONY TV and Blu-ray players or on the go with all leading smartphones. Slacker mobile applications are currently available for Android, iPhone, Palm webOS, Windows Mobile and BlackBerry smartphones. For more information on where Slacker is available visit <http://www.Slacker.com/everywhere>.

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