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## **Slacker Radio Surpasses 1 Million Downloads on BlackBerry Smartphones**

*Award-Winning Slacker Radio App Provides Listeners With Millions of Songs, High-Fidelity Audio, Station Caching and More*

**SAN DIEGO, CA – April 29, 2009** – Slacker, Inc. today announced it exceeded 1 million downloads on BlackBerry® smartphones. The free Slacker application is available on BlackBerry App World™ ([www.blackberry.com/appworld](http://www.blackberry.com/appworld)) or by visiting [Slacker.com](http://Slacker.com) from a BlackBerry® Browser.

BlackBerry enthusiasts cite many reasons for choosing Slacker, including a music library with four times as many songs and the high-fidelity audio on Slacker vs. the inferior mono audio of a leading competitor. In addition, Slacker offers the only Personal Radio application that enables listeners to store their favorite stations on their memory card so they can listen whether they are connected to a wireless network or not. Cached stations provide better application performance and reduce battery requirements by as much as five times.

“Slacker listeners tell us the great audio quality combined with the largest music library available for any personal radio app on BlackBerry smartphones are key reasons why Slacker is the best music choice,” said Jonathan Sasse, SVP of Marketing at Slacker. “In addition, with station caching, Slacker is the only personal radio service that let’s you play your music without a network connection, allowing listeners to enjoy their favorite stations regardless of whether they are in the office or on a cross-country flight.”

BlackBerry smartphone owners\* can create their own custom stations with all of their favorite artists and songs or listen to over 100 expert-programmed Slacker stations. Listeners can also read detailed artist biographies, album reviews and lyrics for songs, providing a powerful resource for music discovery.

Slacker also announced today that the Slacker Radio application for BlackBerry smartphones was awarded the coveted [CNET Editors’ Choice award](#), which recognizes the best available choice for quality, performance, design, service and value. The Slacker Mobile app works with the free Slacker Basic Radio service and Slacker Radio subscription services.

### **Slacker Radio for BlackBerry smartphones offers:**

- High-quality stereo playback from all streaming wireless connections (including Wi-Fi®) and cached stations
- Station caching - play music even without a network connection
- Free music library featuring millions of songs from thousands of artists

- Over 100 professionally programmed genre stations
- Create custom stations by searching for artists or song titles
- View song lyrics
- Bluetooth® support
- Multi-tasking - listen to music while doing email
- View artist biographies and photos
- View album art and reviews
- “Peek Ahead” artist and album preview
- Pause and skip songs
- Rate songs as favorites
- Ban songs and artists you don’t like

### **Pricing and Availability**

The Slacker Radio App for BlackBerry smartphones is available as a free download on BlackBerry App World or by visiting [Slacker.com](http://Slacker.com) from your BlackBerry® Browser.

### **About Slacker, Inc.**

Slacker is the world's first Personal Radio company offering “Your Radio Everywhere.” Slacker allows music lovers to play highly personalized music online at the Slacker web site or on the go with Slacker Personal Radio players and mobile phones. Visit [www.slacker.com](http://www.slacker.com) for more information.

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*\*The Slacker Personal Radio Mobile application is currently available for U.S. customers only. Slacker Mobile is available for BlackBerry smartphones running operating system 4.3 or higher. Station caching requires SD memory card with a minimum of 500MB of available storage.*

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