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ESPN Radio and Slacker Launch Live ESPN Stations on Slacker Radio

Slacker Now Offers National and Regional Live Programming and Sporting Events

BRISTOL, CT / SAN DIEGO – June 11, 2012 – Slacker, Inc. today announced the availability of six new national, regional and Spanish language ESPN stations dedicated to live streaming of ESPN shows and sporting events. Slacker subscribers can now access the live ESPN content on the web at www.Slacker.com and through the free Slacker Radio application on all major smartphone platforms.

The live ESPN Radio stations on Slacker include the ESPN Radio and ESPN Deportes Radio networks, which stream sporting events and hosted programs, as well as four regional stations featuring programming for New York, Los Angeles, Chicago and Dallas.

For the next 30 days, all six live ESPN stations will be available to all Slacker Radio listeners. After this period these stations will be available to all Slacker Radio Plus and Slacker Premium Radio subscribers. The previously released interactive ESPN Radio station will remain free and available to all Slacker listeners.

“Giving sports fans the freedom to enjoy their favorite team and events when they’re not in the stadium or in front of a television is very important to us,” said Traug Keller, Senior Vice President, Production Business Divisions, ESPN, Inc. “Offering live ESPN Radio programming to sports fans through Slacker gives listeners an extremely flexible option for custom listening on-the-go.”

Upcoming programming includes:

- All NBA Finals Games beginning on June 12, 2012
- U.S. Open Golf tournament beginning on June 14, 2012
- Euro 2012 soccer matches including today’s matches: France versus England and Republic of Ireland versus Croatia
- Wimbledon 2012 on June 25, 2012
- NBA draft on June 28, 2012
- MLB All Star Game on July 10, 2012

“ESPN Radio is the most well respected source in the nation for sports coverage,” said Jonathan Sasse, Senior Vice President of Marketing at Slacker. “Adding live ESPN Radio programming to the Slacker lineup enhances the wide variety of content we’re offering with customized listening for the sports fan, setting the Slacker Radio experience even further apart from anything else out there.”

In addition to live ESPN content, Slacker is also the first digital radio service to feature ESPN Radio in a personalized context, with up-to-the minute coverage of all major sporting events and top news stories on both a local and national level. The interactive ESPN Radio stations on Slacker offer access to content from multiple ESPN programs and platforms, including *Mike and Mike in the Morning*, *SportsCenter*, *The Herd with Colin Cowherd* and more.

The complete Slacker Radio experience includes more than 200 expert-curated music stations, customizable programming from ABC News, comedy, custom artist-hosted showcase stations and leading music festival stations along with the ability for listeners to create their own personalized radio stations from a music catalog that is more than 10 times larger than Pandora. Slacker has three complementary service tiers, from the entirely free Slacker Basic Radio and the ad-free Slacker Radio Plus to the on-demand access of Slacker Premium Radio.

Pricing and Availability

ESPN live shows and sporting events are available starting today on the web and all major smartphones. The ESPN Radio station is free for all listeners, while Slacker Radio Plus and Slacker Premium Radio subscribers have access to the full ESPN experience, including all ESPN Live stations. Slacker Radio Plus is available for \$3.99 per month and Slacker Premium Radio for \$9.99 per month at www.Slacker.com or billed directly to your Verizon Wireless, T-Mobile USA or AT&T account from within the Slacker application on Android and BlackBerry smartphones.

About ESPN Radio

ESPN Radio is the country's largest sports radio network, providing more than 9,000 hours of talk and event content annually to 24 million listeners a week on more than 700 stations, including owned stations in New York, Los Angeles, Chicago and Dallas, and more than 350 full-time affiliates. ESPN Audio's event programming features the NBA (and The Finals), MLB (and the World Series), college football (including the BCS and regular-season schedule) the USGA's U.S. Open, and the 2014 FIFA World Cup. Weekday studio programming includes: *Mike and Mike in the Morning* (Mike Greenberg and Mike Golic) 6-10 a.m.; *The Herd with Colin Cowherd* 10 a.m.-1 p.m.; *The Scott Van Pelt Show* 1-4 p.m.; and *The Doug Gottlieb Show* 4-7 p.m. ESPN Radio also offers the only all-sports Spanish radio network, ESPN Deportes, which has 42 affiliates with stations in eight of the top 10 Hispanic markets, including owned KZMP-AM 1540 in Dallas. ESPN Deportes Radio programming features top soccer events and leagues such as Copa America, Spain's La Liga, MLS and also *Sunday Night Baseball*. For additional information, visit www.espnradio.com.

About Slacker, Inc.

Slacker offers the world's most complete range of radio services, from millions of songs to custom content from ESPN Radio, ABC News and much more. Whether it's the award-winning free Slacker Basic Radio, the fully-loaded Slacker Radio Plus, or Slacker Premium offering on-demand access to Slacker's music catalog, listeners enjoy a unique, custom listening experience. Slacker enables music lovers to play highly personalized music online at the Slacker web site, in Ford vehicles with SYNC AppLink, on connected home devices or on-the-go with free Slacker Personal Radio applications. Slacker mobile applications are available for iPhone, iPad, Android, BlackBerry smartphones and more. For additional information visit: <http://www.Slacker.com/about>.

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