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## ***Spin* Magazine and Slacker Partner to Deliver an All-Access Pass to 30 Years of Punk Music**

*Spin* Readers Can Listen To and Personalize  
an Immersive Punk Music Experience

**NEW YORK, N.Y. / SAN DIEGO** – October 3, 2007 – Slacker, Inc. and *Spin* magazine today announced a new “Spin Punk” Slacker Spotlight Station. The free Slacker station ([www.slacker.com/spinpunk](http://www.slacker.com/spinpunk)) complements the cover story of the October *Spin*, “1977: The Year Punk Exploded!” the ultimate punk issue, and enables a personal, one-click punk listening experience.

The collaboration between *Spin* editors and Slacker to create Spin Punk adds a new dimension to music by combining an in-depth editorial feature with a personal radio experience. The Spin Punk station consists of handpicked songs representing the most influential punk music spanning three decades and is the musical counterpart to *Spin*’s punk coverage. The issue includes an article chronicling the rise of punk, explosive interviews with the Sex Pistols’ Johnny Rotten and the Clash’s Mick Jones, a definitive timeline of punk in 1977, and much more.

“*Spin* has always been about giving our readers a new perspective on music,” said Malcolm Campbell, publisher of *Spin*. “By partnering with Slacker, our ‘30 Years of Punk’ issue provides a new take on the evolution of Punk. Readers can now simply click and listen to the music that has left an indelible mark on our culture.”

The Spin Punk station enables listeners to view cover art and read profiles of each artist and album to further enhance the punk music experience. Slacker listeners can also use the Slacker web player’s heart and ban buttons to personalize the Spin Punk experience.

“At the core of both *Spin* and Slacker is music,” said Jonathan Sasse, vice president of marketing at Slacker. “This unique collaborative effort enables *Spin* readers to dive right into a complementary punk listening experience that will exist long after the issue leaves the newsstands.”

**About *Spin* magazine**

From next big things to innovative icons, *Spin*, launched in 1985, covers music for life. With a guaranteed circulation of 450,000 readers, *Spin*, a monthly, currently reaches an audience of nearly 2 million. *Spin* magazine is published by Spin Media LLC.

**About Slacker, Inc.**

Slacker is the world's first Personal Radio company, providing a new kind of radio that enables consumers to play highly personalized music everywhere. Visit [www.slacker.com](http://www.slacker.com) to start listening today.

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